

ROAD TO SUCCESS: ALWAYS UNDER CONSTRUCTION!!!

By Sara Canuso



I often have days when I question what true success means and if I am ever going to be able to close the chapter and say, "WOW! I am now a success." After having a day of doubt, I arrived home to send a client a thank you card for a referral and came across one with a quote from Lily Tomlin, saying that the road to success is always under construction. It was that Aha! moment and I had finally gotten it -- we are always making changes from day to day and

that is what true success is all about.

When I started my business I was sure I had the perfect plan in place. After four months, I realized I was heading in the wrong direction. I may have been knocked down but I was not knocked out. After getting up and having a cup of coffee I took the time to ask, "What have I learned these past four months and what changes are needed to build not only my business but a life that will serve my purpose?"

Realizing repairing it was not the answer, I decided to tear my business down and start over with a new plan and a new direction. Three years have passed and not only does the business feel right but I have had the energy and clearer vision to use each day to raise myself and my business to new levels.

The key when traveling the road to success is to realize there are going to be bumps, detours, dead ends, flooding and accidents. When one occurs, take a deep breath and ask what is necessary to get to the final destination. I will share what I have learned.

1. Detours -- You can see some pretty amazing sites when detoured. I have probably had some of my best ideas when it was necessary to take a different road. Take advantage of people you meet along the way and ask for their suggestions on getting back onto the main road.
2. Bumps -- I have found them jolting my thinking and at times stirring up new thoughts and ideas. The bumps that cause you to hit your head have been the most beneficial.
3. Dead Ends -- There is always another path to travel when hitting a dead end. Back up, take the time to think about your options, and then get right back on the road.
4. Flooding -- Drive slowly to avoid damage. At times, we see distractions or something that should not be there and we tend to try to speed through it. This is when we truly need to go slowly to be sure we are not doing permanent damage.
5. Accidents -- Some are costly, and some are just simple accidents that we make by not paying attention or using poor judgment or perhaps taking our eyes off the road. You will be amazed at the smooth ride you can have simply by paying attention.

Just as any vehicle needs to be maintained so does our personal and business image if we want to arrive looking our best and being

ready to enjoy the destination. Here are a few tips to help with your maintenance:

1. Begin each day with a grateful heart. You will be amazed at how being grateful will bring you more abundance.
2. Always take time to take a good look to see if your office, staff and you yourself have a fresh, polished and professional image. We sometimes just get lazy and comfortable with things staying the way they are.
3. Take a couple of hours to clean out your wardrobe and update your look.
4. Set new goals for your business, staff and yourself. You will be amazed at the amount of energy that helps to build success.
5. Get out of your way and live your best life. Love what you do because when you do what you love the money will follow.

May your journey take you places that you have never dreamed possible and your ride be one full of excitement, beautiful sights and adventure. Your thoughts and comments are always welcome and can be sent to sara@asuitablestolution.com.

American Investigative Services

James F. Hansen

Private Investigator

Process Server

110 Threadleaf Terrace

Burlington, New Jersey 08016

609-747-8234 Fax 609-747-8235

E-Mail: NJ00Detective@AOL.com

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