



**Fox School of Business**

**Alumni Association**

**Temple University**

**For More Information**

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**Temple Fox School of Business Alumni Association to Mentor High School Students on Job Skills**

Philadelphia PA Members of **The Temple University Fox School of Business Alumni Association** will conduct day-long workshop sessions with senior students at The Philadelphia High School of Business and Technology on April 26, 2010. The workshop sessions will be interactive, focusing on key areas of job search and gaining workplace skills including: Office Etiquette and What to Wear; Mock Interviewing and Resume Tips; Social Media “Do’s and Don’ts”; and navigating Job Search websites.

In addition, **Sara Canuso**, President of **A Suitable Solution**, will be the keynote speaker. Ms. Canuso will address the importance of creating powerful first impressions, dressing for success, and will challenge the students to change the way they think about their self image and their future careers.

This workshop session was funded by a grant from the Temple University Alumni Association to the Fox School of Business Alumni Association with the goal of engaging in meaningful community-based service initiatives that impact Temple’s surrounding community.

The Fox School of Business Alumni Association members, all active members of the Greater Philadelphia business community, have volunteered their time to mentor the senior students at the job search and workplace skills workshops.

“We are so pleased to have the Alumni Association members of the Fox School of Business provide our senior students with valuable hands-on skills for job searching and approaching interviewing and office situations,” said Marcia Henderson-White, Business Education Teacher at the Philadelphia High School for Business and Technology.

Founded five years ago, **The Philadelphia High School for Business and Technology**, 540 N. 13th Street, Philadelphia, is a public school that teaches 180 students in grades 9 through 12. Students at the school are learning the Microsoft Office suite of products: Word, Excel, PowerPoint, and desktop publishing, and a stock market simulated game. After graduation, approximately 50% of the students go on to college.

### **The Fox School of Business Alumni Association**

The Temple University Fox School of Business Alumni Association (FSBAA) is a powerful network of more than 50,000 graduates from the largest, most comprehensive business school in the greater Philadelphia region. Since 1918, The Fox School of Business has a distinguished tradition of preparing business leaders, professionals and entrepreneurs for successful careers in industries such as financial services, healthcare, information technology, pharmaceuticals/ biotechnology, tourism and hospitality. Its programs continue to be highly ranked internationally and nationally by leading business publications such as the *Financial Times*, *The Economist*, and *US News & World Report*. The FSBAA is dedicated to the promotion of professional development -- delivering programs and services that foster and expand the knowledge, networks and alliances of its alumni. Officially opened in 2009, Alter Hall, the new home of the Fox School of Business, is an \$80 million, state-of-the-art facility. Alter Hall ushers in a new era of collaboration and connectivity, one that builds on previous accomplishments and is a tangible reflection of the Fox School's globally recognized quality. Membership in FSBAA for alumni and students is currently free. A list of benefits including career services, ongoing networking and educational opportunities, community outreach events, and lifetime email can be found at [www.myowlspace.com](http://www.myowlspace.com).

### **Sara Canuso**

As an Image and Body Language Specialist, Sara Canuso, President of *A Suitable Solution*, empowers individuals to use non-verbal communication, image, and body language as tools to communicate effectively with others and to understand not only what others say, but to discover the unspoken messages and feelings behind their words and actions. Her insightful keynote presentations, business seminars and one-on-one coaching on the *Impact of Image* deliver new ideas and practical tools in the areas of creating powerful first impressions, developing a positive self image, dressing for success, and inspiring confidence. Sara is the creator of *Campus to Corporate*, a program held in area colleges to help students prepare to enter the workplace. She is a certified seminar leader and known for her informative and popular column in *Philadelphia Maven* and her *Winning Look* articles in the *Legal Intelligencer* and the *Burlington County Straight Word*.